## Your Guide to Securing Ad Buys



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## iSpot.tv

Verified brand marketing and agency contacts who control \$100 billion in ad spend every year.

TV ad measurement data spanning networks, shows, OTT impressions, top creative and airing data.

Together, Winmo and iSpot.tv provide a 360-degree view of where brands are spending TV dollars, and who controls the purse strings.



BONUS: Search by Network

Use new filters to find brands by TV network

Advantage clients enjoy iSpot.tv data on top national brands like:









