

Want a head start on new business opportunities before they're public knowledge? Reach the right accounts at the right time with WinmoEdge

How Do We Do It?

WinmoEdge was built on an algorithm of **18 variables** that impact shifts in marketing strategy, including:

- SEC Filings
- Spending Shifts
- Marketing Hires
- & Other 'New Business Triggers'

As a Winmo user, you will receive curated lists of pitch-worthy accounts **DAILY**, equipping you with:

- Projected window of opportunity
- Budget analysis
- Decision makers involved
- Talking points to aid your outreach
- & More!

Don't Just Take Our Word for it...



"WinmoEdge is like having a personal marketing assistant at our fingertips."

Crystal Foote, Digital Culture Group



"WinmoEdge has become the most important part of my morning routine."

Pete Jones, Billups

A Pulse on Triggers That Matter



Decision Makers on the Move:

Know when influential marketers are changing job roles or companies



New Funding:

Identify when buyers receive new funding and where they plan to allocate it



Expansions:

Get notified when buyers expand into new markets.



Struggles:

Find out what businesses are struggling and how they plan to pivot



Product Launches:

Learn when new products will launch and what opportunities await.



Spending Shifts:

Find out where buyers are shifting their ad dollars.