



72 US Brands Planning in Q2 2023

Company Name	Associated Brands	Title	First Name	Last Name	Phone	Email	LinkedIn URL
ADT Security Services, Inc.	ADT Security Services, Inc.	Senior Marketing Specialist - Media Planner & Buyer	Shawn	Stricker	(561) 988-3600	shawnstricker@adt.com	https://www.linkedin.com/in/shawn-stricker-46788at26/
Airbnb, Inc.	HotelTonight, Inc., Airbnb, Inc., Airbnb.com, Airbnb Plus	Vice President, Product Marketing	Judson	Coplan	(415) 800-5959	judson.coplan@airbnb.com	https://www.linkedin.com/in/judsoncoplan/
Ally Financial, Inc.	Ally Financial, Inc.	Marketing Specialist	Matt	Fegert		matthew.fegert@ally.com	https://www.linkedin.com/in/matt-fegert-500ba746/
American Cruise Lines, Inc.	American Cruise Lines, Inc.	Vice President, Marketing	Brad	Csuka	(203) 453-6800	brad.csuka@americancruiselines.com	https://www.linkedin.com/in/brad-csuka-6118835
American Honda Motor Co., Inc.	Honda, Honda Motorcycles, Acura, Honda Civic, Honda Accord, Honda CR-V, Honda ATV, Honda	Vice President, Business Unit Lead Marketing, PR & CX	Ed	Beadle	(310) 783-2000	ed_beadle@ahm.honda.com	https://www.linkedin.com/in/ed-b-14126b1
Apple, Inc.	iPod, iPhone	Senior Vice President, Worldwide Marketing	Greg	Joswiak	(408) 996-1010	joz@apple.com	
Applebee's Services, Inc.	Applebee's Services, Inc.	Vice President, Brand Marketing	Reid	Leslie	(866) 995-3463	reid.leslie@applebees.com	https://www.linkedin.com/in/reidleslie
Ashley Furniture Industries, Inc.	Ashley Furniture Industries, Inc., Ashley HomeStore	Senior Marketing Specialist	Cole	Sianko	(608) 323-3377	csianko@ashleyfurniture.com	https://www.linkedin.com/in/colesianko/
Audible, Inc.	Audible, Inc.	Vice President, Marketing & Customer Experience	****	****	****	****	****
Blue Diamond Growers	Blue Diamond Growers, Blue Diamond Oven Roasted Almonds, Blue Diamond Almonds, Blue	Vice President, Innovation, Research & Development	****	****	****	****	****
Booking Holdings Inc	Priceline.com, Inc., Booking.com	Senior Marketing Messaging Specialist	****	****	****	****	****
ClearChoice Dental Implant Centers	ClearChoice Dental Implant Centers	Vice President, Integrated Marketing	****	****	****	****	****
Credit Karma, Inc.	Credit Karma, Inc.	Vice President, Marketing	****	****	****	****	****
Cricket	Cricket	Assistant Vice President, Marketing & Brand	****	****	****	****	****
CVS Health	CVS Health	Vice President, Marketing - Member & Patient Engagement	****	****	****	****	****
DIRECTV, Inc.	DIRECTV, Inc.	Vice President, Brand, Advertising & Go to Market	****	****	****	****	****
Discover Financial Services, Inc.	Discover Financial Services, Inc.	Vice President, Global Marketing	****	****	****	****	****
Doctor's Associates, Inc.	Subway	Vice President, U.S. Marketing	****	****	****	****	****
Domino's, Inc.	Domino's	Vice President, Digital Experience & Loyalty	****	****	****	****	****

Eli Lilly & Company	Humalog, Humulin, Eli Lilly & Company, Glucagon, Trulicity	Vice President, Global Marketing & Alliance Management	****	****	****	****	****
Fidelity Investments / FMR Corp.	Fidelity Investments / FMR Corp.	Vice President, Search Marketing	****	****	****	****	****
Frito-Lay, Inc.	Cheetos , Funyuns, Lay's, Munchos, Rold Gold, Smartfood Popcorn, Sun Chips, Tostitos , Fritos	Vice President, International Beverages Marketing	****	****	****	****	****
General Motors Corporation	Buick, General Motors Corporation, GMC	Vice President, Marketing	****	****	****	****	****
Georgia-Pacific Corporation	Angel Soft, Dixie, Mardi Gras, Sparkle , Vanity Fair, Georgia-Pacific Household Paper	Vice President & General Manager, Internet of Things - Connected Solutions	****	****	****	****	****
GlaxoSmithKline, Inc.	AquaFresh , Poli-Grip, Polident, Sensodyne, Biotene, Pronamel	Vice President, Oral Health - US Haleon	****	****	****	****	****
Gucci America, Inc.	Gucci America, Inc.	Vice President, Integrated Marketing	****	****	****	****	****
H&R Block, Inc.	H&R Block, Inc.	Content Strategist - Interactive Marketing	****	****	****	****	****
Heineken USA, Inc.	Amstel Light , Buckler, Heineken Lager, Newcastle Brown Ale , Strongbow Cider, Red	Vice President, Commercial Marketing	****	****	****	****	****
Hilton Worldwide	Hilton Worldwide	Vice President & Global Head, Content Marketing & Digital Strategy	****	****	****	****	****
Hotels.com, LP	Hotels.com, LP	Senior Marketing Analyst	****	****	****	****	****
IKEA USA	IKEA USA, Ikea.com	Integrated Media Specialist	****	****	****	****	****
Intuit, Inc.	TurboTax Consumer, turbotax.com	Vice President, Marketing	****	****	****	****	****
JPMorgan Chase & Co.	Chase	Vice President, Marketing	****	****	****	****	****
Kayak.com	Kayak.com	Senior Brand Marketing Specialist	****	****	****	****	****
Kraft Heinz Company	Baker's, Oscar Mayer Naturals, Capri Sun, Cheez Whiz, Claussen, Cool Whip, Country	Vice President, Marketing & Strategy	****	****	****	****	****
LinkedIn Corporation	LinkedIn Corporation	Vice President, Marketing	****	****	****	****	****
LVMH, Inc.	LVMH, Inc., Dior, Christian Dior Apparel, Dior Homme	Vice President, Client Development - Christian Dior Couture	****	****	****	****	****
MasterCard Worldwide, Inc.	MasterCard Worldwide, Inc.	Vice President, Direct Marketing	****	****	****	****	****
Mattress Firm, Inc	Mattress Firm, Inc	Vice President, Digital Marketing	****	****	****	****	****
Molson Coors Brewing Company	Miller Genuine Draft , Miller High Life, Miller Lite , Miller High Life Light, Miller64	Global Vice President - Miller Family Brands & Economy	****	****	****	****	****
Mondelez International	Barnum's Animals, Chips Ahoy! , Clorets, Honey Maid , Nabisco, Newtons, Nilla, Nutter Butter,	Regional Vice President, Omni Shopper Activation & Strategic Partnerships	****	****	****	****	****

Move, Inc.	Realtor.com	Vice President, Marketing - Realtor.com	****	****	****	****	****
NBCUniversal, Inc.	NBCUniversal, Inc.	Vice President, Integrated Marketing	****	****	****	****	****
NerdWallet	NerdWallet	Vice President, Performance Marketing	****	****	****	****	****
Nestle Prepared Foods Company	Stouffer's, Tombstone, DiGiorno, Jacks	Vice President, Marketing - Foods	****	****	****	****	****
Nike, Inc.	Nike Brand	Vice President, North America Marketing	****	****	****	****	****
Northwestern Mutual	Northwestern Mutual	Vice President, Field & Product Marketing	****	****	****	****	****
Panera Bread Company	Panera Bread Company	Vice President, Brand Building	****	****	****	****	****
Planet Fitness, Inc.	Planet Fitness	Vice President, Local Corporate & Franchise Marketing	****	****	****	****	****
RE/MAX International, Inc.	RE/MAX International, Inc., Remax.com	Vice President, Marketing & Media Strategies	****	****	****	****	****
Redfin Corporation	Redfin Corporation	Vice President, Real Estate Contractor Operations	****	****	****	****	****
Rolex Watch USA	Rolex Watch USA, Tudor Watch USA	Vice President & Brand Manager - TUDOR	****	****	****	****	****
Royal Caribbean Cruises, Ltd.	Royal Caribbean International, Royal Caribbean Cruises, Ltd.	Associate Vice President, Brand Social & Content	****	****	****	****	****
Safelite Auto Glass Corporation	Safelite Auto Glass, Safelite Auto Glass Corporation	Senior Digital Advertising Analyst	****	****	****	****	****
Signet Jewelers Limited	Kay Jewelers, Signet Jewelers Limited	Divisional Vice President - Kay, Zales & Peoples	****	****	****	****	****
Sleep Number Corporation	Sleep Number Corporation	Vice President, Media & Content Strategy	****	****	****	****	****
SmileDirectClub	SmileDirectClub	Digital Media Specialist	****	****	****	****	****
Stellantis	Jeep, Jeep Wrangler, Jeep Grand Cherokee, Jeep Cherokee, Jeep Compass, Jeep	Vice President, Global Content & Advertising - Jeep	****	****	****	****	****
Subaru of America, Inc.	Forester, Outback	Corporate Social Media Specialist	****	****	****	****	****
The General Automobile Insurance Services, Inc.	The General	Vice President, Marketing	****	****	****	****	****
The Procter & Gamble Company	Downy, Tide, Gain, Bounce, Dreft, Tide with Febreze, Tide Ultra, Tide Coldwater, Tide to Go,	Vice President, Brand - Fabric Care Innovation	****	****	****	****	****
The Sherwin-Williams Company	Dutch Boy, Krylon, Pratt & Lambert, The Sherwin-Williams Company, Cashmere Interior	Vice President- Brand Marketing	****	****	****	****	****
The TJX Companies, Inc.	Marshalls, T.J. Maxx	Assistant Vice President, Media & Digital Marketing - Sierra	****	****	****	****	****

The Walt Disney Company	Walt Disney Company	Vice President, Marketing Strategy - Disney Consumer Products	****	****	****	****	****
The Wendy's Company	The Wendy's Company	Vice President, Marketing - Media, Social, Partnerships	****	****	****	****	****
Toyota Motor Sales, U.S.A., Inc.	Toyota Avalon, Toyota Camry, Toyota Corolla, Toyota Land Cruiser, Toyota Tacoma, Toyota	Group Vice President, Toyota Marketing	****	****	****	****	****
Under Armour, Inc.	Under Armour	Vice President, Consumer Insights & Analytics	****	****	****	****	****
Visit California	Visit California	Vice President, Marketing	****	****	****	****	****
Walgreens Co.	Walgreens Co., Walgreens.com	Vice President, Integrated Media & Head, Walgreens Advertising Group	****	****	****	****	****
Warby Parker	Warby Parker	Vice President, Ecommerce	****	****	****	****	****
Wayfair, LLC	Wayfair, LLC, Joss & Main, Perigold, Birch Lane, DwellStudio, AllModern	Vice President, Lifestyle Brands Marketing	****	****	****	****	****
Whole Foods Market, Inc.	Whole Foods Market	Global Manager, Demo + Events Program	****	****	****	****	****

Want complete details for these decision-makers, plus more marketing contacts and budget owners at 35,000+ brands?

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