

your dream team

“ Out of the gate, Catapult exceeded our expectations and continues to deliver month after month. I think anytime you outsource to a third party you carry some hesitations, but in this case, they have just hit the mark every time, (and made me a star in the process). ”

catapult x winmo

Winmo is your unfair advantage to winning more business. Winmo sales intelligence connects brand, company and agency decision makers to the budgets they control. \$100 billion in total. **But data, without insight is useless, which is why we start out with context.**

Each day Winmo will tell you which brands and advertisers should be on your prospecting list and why. Instead of spending hours gathering account insights from different sources, you'll get everything you need in one place with up to the minute spending data.

Insights without action is pointless, which is why Catapult creates new opportunities for you proactively. Catapult's mission is to identify, engage and help win new clients with the brands that can most benefit from your solutions.

Marketing agencies, ad tech companies, and media and sponsorship sales teams partner with us when they've made the commitment to grow and need a proven, viable and scalable way to do so - with a resource that is focused on proactively creating new opportunities on your behalf.

What can you expect from the best?

Catapult has **generated revenue pipelines with over \$1 billion** in defined new business opportunities. We set up our clients for success by only bringing them opportunities they have a Right to Win. Every client gets a customized plan and team in place to win new clients and accounts.

The activities needed to attract, attain, nurture and win new clients can vary, but every successful new business development plan has one thing in common: It takes a team to make it work.

A team based model focuses everyone's activities around increasing the visibility of your expertise. When you partner with Catapult, you will have a partner to augment your sales and business development resources to create a sustainable pathway to growth. Get your team ready to meet your Right to Win clients through one of the three options below:



Kick Off

Give your team a roadmap to success. Kick Off with a Go-To Market Strategy and a process to win new business. A team of experienced new business strategists will take you through a 75-day program to ensure you're enabled to win new clients who want to work with you.



Propel

Propel your business forward by connecting with the right clients. You'll not only get the roadmap to succeed, but a business partner who will help you see it through. You will have access to everything in Kick Off plus outbound sales assets created for your team to deploy.



Engage

Engage in activities that are proven to win new clients. Your new team is dedicated to driving conversations with clients who want to work with you. You'll not only get the strategy and assets, but you will have a full team dedicated to finding new clients on your behalf.