



Find Brands Searching for Your Product or Service

Winmo intent data, powered by Bombora, tells businesses which companies are researching their products and services. Use intent topic search filters in Winmo to gain an unfair advantage - the ability to reach potential customers when they're looking to buy.

Search Leads Based On Intent Signals

Identify companies with high search volume for your product or service, so you can focus outreach on prospects with a demonstrated interest in your offering.

The screenshot shows a sidebar with filters: Title Rank, Intent Insights (checked), Prospecting Triggers, Social Spend & Impressions, Social Demographics, DRTV Insights, Company Media Spend, and Company Media Spend Area. The main panel shows 'Interest Level' with 'Extremely Interested' selected, and a 'Category' grid with 'Agencies' selected. Buttons for 'SELECT ALL' and 'REMOVE ALL' are visible, along with 'Powered by bombora'.

See All Areas of Intent, Not to Mention Contacts

The screenshot shows 'Intent Insights' for Wondery, Inc. with the following text: 'Wondery, Inc. has shown to be extremely interested in Event Management this week. Reach out now and determine if this is a significant opportunity for you. Hide other categories Wondery, Inc. has shown interest in.' It also lists other areas of interest: AdTech, Branding, Campaigns, CRM, eCommerce, Entertainment, Sales, Strategy & Analysis, Website Publishing; Agencies; and Analytics & Reporting, Marketing, Mobile. The footer says 'Intent Insights by bombora'.

Leverage intent insights in Winmo profiles to see what topics a company is interested in, then drill down on Winmo's verified contacts to make sure your pitch reaches the right person at the right time.



See Intent Data in Action

Learn how intent topics uncover qualified leads



Start Searching

Search Companies > Intent Insights in Winmo. Don't see this option? Contact your account manager.