



snippies

WHAT'S YOUR STORY

Since it was founded in 2001, Snippies has produced over 10,000 videos for Fortune 500 companies. Our growing list of over 3,000 satisfied clients includes companies like Amazon, Google, Droga5 and WPP.

We have a network of Directors of Photography in over 150 cities around the globe, a full staff of creative professionals, and fourteen online edit stations in our New York headquarters.

We specialize in bringing stories to life.

(212) 594-9500

hello@snippies.com

STANDARD PRICING

On-Street Consumer Interviews

Recruit, Shoot, Edit

Demographics: Age 18-65
Mix of Ethnicities
Mix of Gender

Questionnaire: 6-8 Questions
(10 minutes)

Deliverable: Sizzle reel complete
with highlights,
graphics & music

US

3 Markets / 18 Interviews

\$8k

4 Markets / 24 Interviews

\$10k

INTERNATIONAL

+\$500

+\$700

In-Home Ethnographies

Recruit, Shoot, Edit

Demographics: Any Age
Any Ethnicity
Purchasing Habits
Medical Conditions
Lifestyles

Questionnaire: 10-20 Questions
(up to 1hr)

Deliverable: Sizzle reel complete
with highlights,
graphics & music

US

3 Interviews

\$8-10k

5 Interviews

\$12-15k

INTERNATIONAL

+\$600

+\$1k

ADD-ONS

On-Site Producer

Helpful with on-site shoot
logistics, shot selection,
interviewing and
wrangling interviewees

Full Day: \$1,295

Half Day: \$925

Audio Tech

Improved audio quality,
preferred in noisy areas &
when working with
multiple interviewees

Full Day: \$1,480

Bring your insights to life