



78 Super Bowl LVIII Advertisers

Company Name	Title	First Name	Last Name	Phone	Email	LinkedIn
Anheuser-Busch, Inc.	Marketing Director	Sydney	Willett	(212) 573-8800	sydney.willett@anheuser-busch.com	https://www.linkedin.com/in/sydneywillett/
Anheuser-Busch, Inc.	Global Director, Marketing Culture & Capabilities	Jessica	Douglass	(212) 573-8800	jessica.douglass@ab-inbev.com	https://www.linkedin.com/in/jessica-douglass
Anheuser-Busch, Inc.	Global Chief Marketing Officer	Marcel	Marcondes	(212) 573-8800	marcel.marcondes@ab-inbev.com	https://www.linkedin.com/in/marcel-marcondes
BetMGM	Head, Partnerships	Kyle	Wachtel		kyle.wachtel@betmgm.com	https://www.linkedin.com/in/kyle-wachtel/
BetMGM	Head, Advertising	Michael	Manzo		michael.manzo@betmgm.com	https://www.linkedin.com/in/manzomic/
BMW of North America, LLC	Chief Marketing Officer, North America	Marcus	Casey	(201) 307-4000	marcus.casey@bmwna.com	https://www.linkedin.com/in/marcuscasey
Booking Holdings Inc	President & Chief Executive Officer - Bookings.com	Glenn	Fogel	(203) 299-8126	glenn.fogel@booking.com	https://www.linkedin.com/in/glennfogel/
Booking Holdings Inc	Senior Manager, Strategic Partnerships	Sergi	Douton	(203) 299-8000	sergi.douton@booking.com	https://www.linkedin.com/in/sergidouton
DoorDash, Inc.	Head, Growth Marketing	Gina	Igwe	(650)-681-9470	gina.igwe@doordash.com	https://www.linkedin.com/in/ginabalestrieri
DoorDash, Inc.	Director, Consumer Marketing	Katie	Coffee	(650)-681-9470	katie.coffee@doordash.com	https://www.linkedin.com/in/katiebutler
DoorDash, Inc.	Chief Marketing Officer	Kofi	Amoo-Gottfried	(650)-681-9470	kofi@doordash.com	https://www.linkedin.com/in/kofi-amoo-gottfried
Dreyer's Grand Ice Cream Holdings, Inc.	Head, Marketing - Drumstick, Mondelez & Consumer Engagement	Kerry	Hopkins	(510) 601-4300	kerry.hopkins@dreyers.com	https://www.linkedin.com/in/kerry-hopkins-13331113
Dreyer's Grand Ice Cream Holdings, Inc.	Chief Marketing Officer	Elizabeth	Rivera Marquez	(510) 601-4300	elizabeth.marquez@dreyers.com	https://www.linkedin.com/in/elizabeth-rivera-7511111
e.l.f.	Chief Marketing Officer - e.l.f. Beauty & President, Keys Soulcare	Kory	Marchisotto	(212) 239-1530	kmarchisotto@elfbeauty.com	https://www.linkedin.com/in/kory-marchisotto-13331113
Etsy, Inc.	Head, Corporate Communications & Marketing Partnerships	****	****	****	****	****
Etsy, Inc.	Chief Operating & Marketing Officer	****	****	****	****	****
FanDuel	Vice President, Integrated, League & Team Marketing	****	****	****	****	****
FanDuel	Chief Executive Officer	****	****	****	****	****
FanDuel	Senior Director, Marketing	****	****	****	****	****
Ferrara Candy Company	Chief Marketing Officer	****	****	****	****	****
Ferrara Candy Company	Marketing Director	****	****	****	****	****
Frito-Lay, Inc.	Vice President & Chief Marketing Officer, PepsiCo Beverages	****	****	****	****	****
Frito-Lay, Inc.	Vice President & Chief Marketing Officer - West Division	****	****	****	****	****
Frito-Lay, Inc.	Head, Brand Marketing - Doritos	****	****	****	****	****
Intuit, Inc.	Director, Marketing & Strategic Partnerships	****	****	****	****	****
Intuit, Inc.	Chief Marketing Officer & Executive Vice President & General Manager	****	****	****	****	****

Intuit, Inc.	Chief Executive Officer & Chairman	****	****	****	****	****
Kawasaki Motors Corporation, USA	Vice President, Marketing	****	****	****	****	****
Kellanova	Vice President, Marketing	****	****	****	****	****
Kellanova	Senior Director, Brand	****	****	****	****	****
Kia Motors America	Vice President, Marketing	****	****	****	****	****
Kia Motors America	President & Chief Executive Officer	****	****	****	****	****
Kia Motors America	Director, Marketing Operations & Brand Strategy	****	****	****	****	****
L'Oreal USA	Marketing Director	****	****	****	****	****
L'Oreal USA	Senior Vice President, Marketing	****	****	****	****	****
Lindt & Sprungli USA, Inc.	Chief Executive Officer & President	****	****	****	****	****
Lindt & Sprungli USA, Inc.	Marketing Director	****	****	****	****	****
Lindt & Sprungli USA, Inc.	Marketing Director	****	****	****	****	****
Mars, Inc.	Chief Executive Officer	****	****	****	****	****
Molson Coors Brewing Company	Chief Executive Officer	****	****	****	****	****
Molson Coors Brewing Company	Chief Marketing Officer	****	****	****	****	****
Mondelez International	Senior Director, Marketing	****	****	****	****	****
Mondelez International	Executive Vice President & Chief Marketing & Sales Officer	****	****	****	****	****
Mondelez International	President, North America & Executive Vice President	****	****	****	****	****
Morgan Stanley	Chief Marketing Officer	****	****	****	****	****
Morgan Stanley	Vice President, Marketing	****	****	****	****	****
Morgan Stanley	Vice President, Marketing	****	****	****	****	****
National Football League, Inc. (NFL)	Chief Marketing Officer & Executive Vice President	****	****	****	****	****
National Football League, Inc. (NFL)	Director, Marketing	****	****	****	****	****
Opendoor	Chief Marketing Officer	****	****	****	****	****
Opendoor	Head, Marketing - Opendoor Exclusives	****	****	****	****	****
Opendoor	Co-Founder & Chief Executive Officer	****	****	****	****	****
Paramount	President & Chief Executive Officer	****	****	****	****	****
Paramount	Chief Marketing Officer - Paramount+ Domestic & Showtime	****	****	****	****	****
PepsiCo, Inc.	Chief Marketing Officer	****	****	****	****	****

PepsiCo, Inc.	Senior Vice President, Marketing	*****	*****	*****	*****	*****
PepsiCo, Inc.	Senior Vice President, Marketing	*****	*****	*****	*****	*****
PepsiCo, Inc.	Head, Brand Marketing - Starry	*****	*****	*****	*****	*****
PepsiCo, Inc.	Senior Director, Brand Marketing - Mountain Dew Brand	*****	*****	*****	*****	*****
Popeyes Louisiana Kitchen, Inc.	Chief Marketing Officer	*****	*****	*****	*****	*****
Popeyes Louisiana Kitchen, Inc.	Vice President, Global Brand Marketing	*****	*****	*****	*****	*****
Squarespace, Inc.	Founder & Chief Executive Officer	*****	*****	*****	*****	*****
Squarespace, Inc.	Chief Marketing Officer	*****	*****	*****	*****	*****
Squarespace, Inc.	Senior Director, Marketing, Media, Marketing Analytics & Operations	*****	*****	*****	*****	*****
The Hershey Company	Vice President, Marketing, U.S. Confection, Grocery & Protein	*****	*****	*****	*****	*****
The Hershey Company	Vice President, Marketing	*****	*****	*****	*****	*****
Toyota Motor Sales, U.S.A., Inc.	Director, Marketing	*****	*****	*****	*****	*****
Toyota Motor Sales, U.S.A., Inc.	President & Chief Executive Officer	*****	*****	*****	*****	*****
Toyota Motor Sales, U.S.A., Inc.	Director, Marketing	*****	*****	*****	*****	*****
Uber Technologies, Inc.	Vice President, Marketing	*****	*****	*****	*****	*****
Uber Technologies, Inc.	Head, Consumer Product Marketing - Uber Eats	*****	*****	*****	*****	*****
Uber Technologies, Inc.	Senior Global Manager, Brand Marketing - Uber Eats	*****	*****	*****	*****	*****
Uber Technologies, Inc.	Head, Marketing - U.S. & Canada	*****	*****	*****	*****	*****
Unilever	Customer & Market Insights - Hellmann's Brand Lead	*****	*****	*****	*****	*****
Unilever	Chief Growth & Marketing Officer	*****	*****	*****	*****	*****
Unilever	Senior Vice President, Marketing	*****	*****	*****	*****	*****
Volkswagen of America, Inc.	Director, Marketing Communications	*****	*****	*****	*****	*****
Volkswagen of America, Inc.	Chief Marketing Officer & Senior Vice President	*****	*****	*****	*****	*****

Want complete details for these decision-makers, plus more marketing contacts and budget owners at 35,000+ brands?

[CLICK HERE TO LEARN MORE ABOUT WHAT'S INSIDE WINMO](#)

Copyright © Winmo, LLC 2024 You may not copy, reproduce, distribute, transmit, modify, create derivative works, or in any other way exploit any part of copyrighted material without the prior written permission from Winmo, LLC.