



64 US Brands Planning in Q1 2023

Company Name	Title	First Name	Last Name	Phone	Email	LinkedIn URL
American Express Company	Chief Marketing Officer	Elizabeth	Rutledge	(212) 640-2000	elizabeth.rutledge@aexp.com	https://www.linkedin.com/in/elizabeth-rutledge-29529113b
AT&T, Inc.	Principal & Chief, Staff, Digital Product & Customer Experiences	Jessica	Farrar Elizardo	(855) 333-0188	jessicafarrar@att.com	https://www.linkedin.com/in/jessicaelizardo/
Bank of America Corporation	Chief Digital Officer & Head, Global Marketing	David	Tyrie	(980) 335-3561	david.tyrie@bofa.com	https://www.linkedin.com/in/david-c-tyrie-4a492711/
Best Buy, Inc.	Chief Marketing Officer	Frank	Crowson	(612) 291-1000	frank.crowson@bestbuy.com	https://www.linkedin.com/in/frankcrowson
Burger King Corporation	Interim Chief Marketing Officer	Yosef	Hojchman	(305) 378-3000	yhojchman@rbi.com	https://www.linkedin.com/in/yosef-hojchman-99b419
Campbell Soup Company	Chief Marketing Officer - Campbell Snacks	Janda	Lukin	(856) 342-4800	janda_lukin@campbellsoup.com	https://www.linkedin.com/in/jandalukin
Capital One Financial Corporation	Managing Vice President, Chief Marketing Officer & Head, Product & Credit - Consumer Auto	David	Kang		david.kang@capitalone.com	https://www.linkedin.com/in/david-kang/
Chipotle Mexican Grill, Inc.	Chief Marketing Officer	Chris	Brandt	(303) 595-4000	cbrandt@chipotle.com	www.linkedin.com/in/chris-brandt-90b7636
Comcast Corporation	Executive Vice President & Chief Marketing Officer - Xfinity	Sophia	Ahmad	(215) 665-1700	sophia_ahmad@comcast.com	https://www.linkedin.com/in/sophia-a-a3572821/
Consumer Cellular, Inc.	Chief Marketing Officer	Craig	Lister		craig.lister@consumercellular.com	https://www.linkedin.com/in/craiglister/
Dell Technologies	Chief Marketing Officer & Executive Vice President	****	****	****	****	****
Diageo North America	Chief Marketing & Innovation Officer - Diageo North America	****	****	****	****	****
DoorDash, Inc.	Chief Marketing Officer	****	****	****	****	****
DraftKings, Inc.	Chief Marketing Officer	****	****	****	****	****
eBay, Inc.	Chief Marketing Officer & Vice President, Seller Community, North America & President, eBay Canada	****	****	****	****	****
Etsy, Inc.	Chief Marketing Officer	****	****	****	****	****
Farmers Insurance Group, Inc.	Chief Financial Officer, Marketing	****	****	****	****	****
FedEx Corporation	Executive Vice President, Chief Marketing & Communications Officer	****	****	****	****	****
Ford Motor Company	Global Chief Marketing Officer	****	****	****	****	****
Frito-Lay, Inc.	Senior Vice President & Chief Marketing Officer	****	****	****	****	****
GAP, Inc.	Chief Marketing Officer	****	****	****	****	****

General Motors Corporation	Chief Marketing Officer, Customer Care & Aftersales	****	****	****	****	****
Google Inc.	Chief Marketing Officer - Youtube	****	****	****	****	****
Heineken USA, Inc.	Chief Marketing Officer	****	****	****	****	****
Hyundai Motor America	Chief Marketing Officer	****	****	****	****	****
iFIT Health & Fitness Inc.	Chief Customer Officer	****	****	****	****	****
Intuit, Inc.	Chief Marketing Officer & Executive Vice President & General Manager, Strategic Partner Group	****	****	****	****	****
JCPenney Corporation, Inc.	Chief Marketing Officer	****	****	****	****	****
Kaiser Foundation Health Plan, Inc.	Chief Marketing Officer - National	****	****	****	****	****
Kellogg Company	President, Categories - U.S.	****	****	****	****	****
Keurig Dr Pepper Inc.	Chief Marketing Officer	****	****	****	****	****
KFC Corporation	President & General Manager - KFC Canada & Yum! Brands	****	****	****	****	****
Lego Systems, Inc.	Regional President - Americas	****	****	****	****	****
L'Oreal USA	Chief Digital & Marketing Officer - US	****	****	****	****	****
McCormick & Company, Inc.	President, Americas	****	****	****	****	****
McDonald's Corporation	Global Chief Marketing Officer	****	****	****	****	****
National Football League, Inc. (NFL)	Chief Marketing Officer & Executive Vice President	****	****	****	****	****
Nestle USA, Inc.	Chief Marketing Officer - USA	****	****	****	****	****
Nissan North America, Inc.	Director & Chief Manager, Marketing - Family Sedans & Sports Cars	****	****	****	****	****
Otsuka America Pharmaceutical, Inc.	Executive Vice President & Chief Strategy Officer	****	****	****	****	****
PepsiCo, Inc.	Chief Marketing Officer & Vice President, North	****	****	****	****	****
Petco, The Health + Wellness Company	Chief Marketing Officer	****	****	****	****	****
Progressive Casualty Insurance Company	Chief Marketing Officer	****	****	****	****	****
Prudential Financial	Chief Marketing Officer	****	****	****	****	****

Restaurant Brands International Inc.	Chief Executive Officer	****	****	****	****	****
Samsung Electronics America, Inc.	Chief Marketing & Communications Officer & Senior Vice President	****	****	****	****	****
Sirius XM Radio Inc.	Chief Marketing Officer	****	****	****	****	****
Starbucks Corporation	Chief Marketing Officer & Executive Vice President	****	****	****	****	****
Stellantis	Global President - Fiat & Chief Marketing Officer - FCA Group	****	****	****	****	****
Target Corporation	Executive Vice President, Chief Guest Experience Officer	****	****	****	****	****
The Allstate Corporation	Executive Vice President & Chief Marketing, Customer & Communications Officer	****	****	****	****	****
The Clorox Company	Chief Executive Officer	****	****	****	****	****
The Home Depot, Inc.	Senior Vice President, Chief Marketing Officer	****	****	****	****	****
The Procter & Gamble Company	Chief Operating Officer	****	****	****	****	****
Total Wine & More	Executive Vice President & Chief Marketing Officer	****	****	****	****	****
Ulta Beauty	Chief Digital Officer	****	****	****	****	****
Unilever Home & Personal	Chief Marketing Officer, Elida Beauty - North America	****	****	****	****	****
United States Postal Service	Chief Customer & Marketing Officer & Executive Vice President	****	****	****	****	****
UnitedHealth Group, Inc.	Chief Marketing Officer & Senior Vice President	****	****	****	****	****
Verizon Wireless, Inc.	Executive Vice President, Chief Marketing Officer	****	****	****	****	****
Visa, Inc.	Global Chief Marketing Officer	****	****	****	****	****
Volkswagen of America, Inc.	Chief Sales & Marketing Officer - North America & Executive Vice President, Sales & Marketing	****	****	****	****	****
Walmart Stores, Inc.	Chief Marketing Officer	****	****	****	****	****
Zaxby's Franchising, Inc.	Chief Marketing & Strategy Officer	****	****	****	****	****

Want complete details for these decision-makers, plus more marketing contacts and budget owners at 35,000+ brands?

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