



30+ NFL Sponsors Buying Media in Q3 2023

Brand Name	Media Spend	Title	First Name	Last Name	Phone	Email	LinkedIn	Agency Relationships
7 Up	Less than \$750k	Chief Marketing Officer	Andrew	Springate	(972) 673-7000	andrew.springate@kdrp.com	https://www.linkedin.com/in/andrew-	Deutsch, Inc., Havas Media Group, Initiative, Lopez Negrete Communications, Inc., TRG, VMLY&R, Alison Brod Public
American Airlines	\$3-5 Million	Chief Digital & Information Officer	Ganesh	Jayaram	(480) 693-0800	ganesh.jayaram@aa.com	https://www.linkedin.com/in/ganesh-	Momentum Worldwide, Crispin Porter + Bogusky, EssenceMediaCom, McCann New York, Walton Isaacson, Weber
Barefoot Wine & Bubbly	\$5-10 Million	Chief Marketing Officer	Stephanie	Gallo	(209) 341-3111	stephanie.gallo@ejgallo.com		Odysseus Arms, The Integer Group - Dallas, Blue Chip Marketing & Communications, Proof, Universal McCann, BBDO San
Big Boy Restaurants International	\$1-3 Million	Vice President, Development	Tom	Jablonski	(586) 759-6000	tjablonski@bigboy.com	https://www.linkedin.com/in/tom-jablonski-	PPK, Simons / Michelson / Zieve, Inc.
Chick-Fil-A, Inc.	\$50-100 Million	Chief Marketing Officer	Maria	Martinez	(404) 765-8000		https://www.linkedin.com/in/maria-	BOLTGROUP, Click Here , Daniel Brian Advertising, EP+Co. Headquarters, Formerly Known As, Gallegos United, Havas
Children's Hospital of Philadelphia	Less than \$750k	Vice President Chief Marketing Officer	****	****	****	****	****	****
Cintas Corporation	\$3-5 Million	Chief Marketing Officer & Senior Vice President	****	****	****	****	****	****
Comcast Corporation	\$100-250 Million	Vice President, Marketing	****	****	****	****	****	****
Corona Extra	\$100-250 Million	Chief Marketing Officer & Senior Vice President	****	****	****	****	****	****
Dietz & Watson	Less than \$750k	Director, Marketing	****	****	****	****	****	****
EA Sports	Less than \$750k	Chief Marketing Officer	****	****	****	****	****	****
Enterprise Rent-A-Car	\$10-25 Million	Marketing Manager	****	****	****	****	****	****
FanDuel	\$50-100 Million	Senior Director, Marketing Partnerships	****	****	****	****	****	****
Gatorade	\$25-50 Million	Marketing Director	****	****	****	****	****	****
Grease Monkey International, Inc.	Less than \$750k	Chief Development Officer	****	****	****	****	****	****
H. Lee Moffitt Cancer Center & Research Institute	\$5-10 Million	Chief Brand Strategy & Marketing Officer	****	****	****	****	****	****
Hospital for Special Surgery	\$3-5 Million	Chief Communications & Marketing Officer & Senior	****	****	****	****	****	****
Keurig Dr Pepper Inc.	Less than \$750k	Chief Marketing Officer	****	****	****	****	****	****
Lumen Technologies	\$1-3 Million	Director, Marketing Operations	****	****	****	****	****	****
Lyft Inc.	\$1-3 Million	Senior Manager, Strategic Partnerships	****	****	****	****	****	****



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Metropolitan Life Insurance Co.	\$1-3 Million	Senior Vice President & Chief Marketing Officer -	*****	*****	*****	*****	*****	*****
Microsoft Windows	Less than \$750k	Chief Marketing Officer & Executive Vice President	*****	*****	*****	*****	*****	*****
Molson Coors Brewing Company	\$10-25 Million	Manager, Sponsorship & Events	*****	*****	*****	*****	*****	*****
Nova Southeastern University	\$1-3 Million	Senior Director, Marketing	*****	*****	*****	*****	*****	*****
NRG Energy, Inc.	\$3-5 Million	Sponsorship Manager	*****	*****	*****	*****	*****	*****
Progressive Auto Insurance	Less than \$750k	Chief Marketing Office	*****	*****	*****	*****	*****	*****
Raymond James Financial, Inc.	\$10-25 Million	Chief Marketing Officer & Director, Strategic Planning	*****	*****	*****	*****	*****	*****
Safeway, Inc.	\$10-25 Million	Manager, Marketing	*****	*****	*****	*****	*****	*****
Shell Oil Company	\$10-25 Million	Senior Vice President, Marketing	*****	*****	*****	*****	*****	*****
SoFi	\$25-50 Million	Director & Head, Partnerships	*****	*****	*****	*****	*****	*****
Sonic Corporation	\$25-50 Million	Senior Manager, New Product Development	*****	*****	*****	*****	*****	*****
Southwest Airlines	\$25-50 Million	Manager - Brand Partnerships, Entertainment	*****	*****	*****	*****	*****	*****
TECO Energy, Inc.	\$750k-1 Million	Director, Marketing & Communications	*****	*****	*****	*****	*****	*****
The Sherwin-Williams Company	\$25-50 Million	Vice President, Marketing	*****	*****	*****	*****	*****	*****
Tim Hortons, Inc.	\$1-3 Million	Chief Marketing Office	*****	*****	*****	*****	*****	*****
U.S. Bancorp	\$25-50 Million	Vice President, Sponsorship Manager	*****	*****	*****	*****	*****	*****
Uber	\$25-50 Million	Vice President, Marketing	*****	*****	*****	*****	*****	*****
US Cellular Corporation	\$10-25 Million	Senior Vice President & Chief Marketing Officer	*****	*****	*****	*****	*****	*****

Want contact details and sports partner relationships for these decision-makers, plus more marketing contacts and budget owners at 35,000+ brands?

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