## winmo

## 30+ NFL Sponsors Buying Media in Q3 2023

Brand Name	Media Spend	Title	First Name	Last Name	Phone	Email	LinkedIn	Agency Relationships
<u>7 Up</u>	Less than \$750k	Chief Marketing Officer	Andrew	Springate	(972) 673-7000	andrew.springate@kdrp. com	https://www.linkedin. com/in/andrew-	Deutsch, Inc., Havas Media Group, Initiative, Lopez Negrete Communications, Inc., TRG, VMLY&R, Alison Brod Public
American Airlines	\$3-5 Million	Chief Digital & Information Officer	Ganesh	Jayaram	(480) 693-0800	ganesh.jayaram@aa.com	https://www.linkedin. com/in/qanesh-	Momentum Worldwide, Crispin Porter + Bogusky, EssenceMediaCom, McCann New York, Walton Isaacson, Weber
Barefoot Wine & Bubbly	\$5-10 Million	Chief Marketing Officer	Stephanie	Gallo	(209) 341-3111	stephanie.gallo@ejgallo. com		Odysseus Arms, The Integer Group - Dallas, Blue Chip Marketing & Communications, Proof, Universal McCann, BBDO San
Big Boy Restaurants International	\$1-3 Million	Vice President, Development	Tom	Jablonski	(586) 759-6000	tjablonski@bigboy.com	https://www.linkedin. com/in/tom-jablonski-	PPK, Simons / Michelson / Zieve, Inc.
Chick-Fil-A, Inc.	\$50-100 Million	Chief Marketing Officer	Maria	Martinez	(404) 765-8000		https://www.linkedin. com/in/maria-	BOLTGROUP, Click Here , Daniel Brian Advertising, EP+Co. Headquarters, Formerly Known As, Gallegos United, Havas
<u>Children's Hospital of</u> <u>Philadelphia</u>	Less than \$750k	Vice President Chief Marketing Officer	****	*****	****	****	*****	*****
Cintas Corporation	\$3-5 Million	Chief Marketing Officer & Senior Vice President	****	*****	****	****	****	****
Comcast Corporation	\$100-250 Million	Vice President, Marketing	*****	****	****	****	****	*****
Corona Extra	\$100-250 Million	Chief Marketing Officer & Senior Vice President	*****	****	****	****	****	*****
Dietz & Watson	Less than \$750k	Director, Marketing	****	****	****	****	****	*****
EA Sports	Less than \$750k	Chief Marketing Officer	****	****	****	****	****	*****
Enterprise Rent-A-Car	\$10-25 Million	Marketing Manager	*****	*****	****	****	****	*****
FanDuel	\$50-100 Million	Senior Director, Marketing Partnerships	*****	****	****	****	****	****
Gatorade	\$25-50 Million	Marketing Director	****	****	****	****	****	*****
Grease Monkey International, Inc.	Less than \$750k	Chief Development Officer	****	****	****	****	****	*****
H. Lee Moffitt Cancer Center & Research Institute	\$5-10 Million	Chief Brand Strategy & Marketing Officer	****	****	****	****	****	*****
Hospital for Special Surgery	\$3-5 Million	Chief Communications & Marketing Officer & Senior	****	****	****	****	****	*****
Keurig Dr Pepper Inc.	Less than \$750k	Chief Marketing Officer	****	****	****	****	****	*****
Lumen Technologies	\$1-3 Million	Director, Marketing Operations	****	*****	****	****	****	*****
Lyft Inc.	\$1-3 Million	Senior Manager, Strategic Partnerships	****	<del>kikikik</del>	****	*****	<u>kokokok</u>	*****

Metropolitan Life Insurance <u>Co.</u>	\$1-3 Million	Senior Vice President & Chief Marketing Officer -	*****	<u>scielester</u>	*****	*****	*****	<u>kikiki</u>
Microsoft Windows	Less than \$750k	Chief Marketing Officer & Executive Vice President	*****	<u>scielester</u>	*****	******	<u>kokokok</u>	****
Molson Coors Brewing Company	\$10-25 Million	Manager, Sponsorship & Events	****	<u>scielester</u>	*****	<u>*/s/s/s/s</u>	<u>kokokok</u>	****
<u>Nova Southeastern</u> <u>University</u>	\$1-3 Million	Senior Director, Marketing	*****	<u>kokokok</u>	*****	*****	*****	*****
NRG Energy, Inc.	\$3-5 Million	Sponsorship Manager	****	*****	*****	*****	*****	*****
Progressive Auto Insurance	Less than \$750k	Chief Marketing Office	*****	******	*****	*****	*****	****
Raymond James Financial, Inc.	\$10-25 Million	Chief Marketing Officer & Director, Strategic Planning	****	<u>******</u>	*****	*****	*****	****
Safeway, Inc.	\$10-25 Million	Manager, Marketing	*****	<u>kokokok</u>	*****	*****	*****	<u>kkikk</u>
Shell Oil Company	\$10-25 Million	Senior Vice President, Marketing	*****	<u>kokokok</u>	*****	*****	*****	*****
<u>SoFi</u>	\$25-50 Million	Director & Head, Partnerships	*****	<u>scielester</u>	*****	******	*Holokak	*****
Sonic Corporation	\$25-50 Million	Senior Manager, New Product Development	*****	<u>scielester</u>	*****	******	<u>kokokok</u>	****
Southwest Airlines	\$25-50 Million	Manager - Brand Partnerships, Entertainment	****	<u>scielester</u>	*****	<u>kokokok</u>	<u>kokokok</u>	****
TECO Energy, Inc.	\$750k-1 Million	Director, Marketing & Communications	*****	<del>statutas</del> .	<del>XXXXX</del>	*****	*****	*****
<u>The Sherwin-Williams</u> <u>Company</u>	\$25-50 Million	Vice President, Marketing	*****	****	****	*****	****	****
Tim Hortons, Inc.	\$1-3 Million	Chief Marketing Office	****	******	*****	*****	*****	****
U.S. Bancorp	\$25-50 Million	Vice President, Sponsorship Manager	****	<u>******</u>	*****	*****	*****	****
Uber	\$25-50 Million	Vice President, Marketing	*****	<u>kokokok</u>	*****	*****	*****	<u>kkitki</u>
US Cellular Corporation	\$10-25 Million	Senior Vice President & Chief Marketing Officer	*****	<u>kokokak</u>	*****	*****	*****	<u>*****</u>

Want contact details and sports partner relationships for these decision-makers, plus more marketing contacts and budget owners at 35,000+ brands?

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