



26 Top OOO Outdoor Brands Planning in Q1 2023

Company Name	Outdoor Spend	Total Media Spend
The Walt Disney Company	\$72.02M	\$1.19B
McDonald's Corporation	\$69.49M	\$421.59M
Apple, Inc.	\$64.86M	\$808.91M
Ecowater Systems, Inc.	\$62.94M	\$1.76B Fiscal
ABRY Partners, LLC	\$53.75M	\$1.1B
Comcast Spectacor	\$53.75M	\$1.1B
Maui Jim, Inc.	\$53.75M	\$1.1B
GEICO Corporation	\$50.97M	\$1.48B
Amazon.com, Inc.	\$50.89M	\$1.53B
Ancira Enterprises, Inc.	\$49.26M	\$315.36M
AT&T, Inc.	\$49.26M	\$315.36M
Cassens Transport Company	\$49.26M	\$315.36M
Cerritos Automotive Square	\$49.26M	\$315.36M
Chapman Automotive Group, LLC	\$49.26M	\$315.36M
Darcars Automotive Group	\$49.26M	\$315.36M

DriveTime Automotive Group	\$49.26M	\$315.36M Fiscal
Hendrick Automotive Group	\$49.26M	\$315.36M
Lia Auto Group	\$49.26M	\$315.36M Fiscal
MileOne Automotive	\$49.26M	\$315.36M Fiscal
Patrick Dealer Group	\$49.26M	\$315.36M
Phil Long Dealerships, Inc.	\$49.26M	\$315.36M
Ralph Schomp Automotive	\$49.26M	\$315.36M
Ricart Automotive, Inc.	\$49.26M	\$315.36M
RockAuto, LLC	\$49.26M	\$315.36M
Rush Enterprises, Inc.	\$49.26M	\$315.36M
Warner	\$48.99M	\$1.05B

Want complete details for these decision-makers, plus more marketing contacts and budget owners at 35,000+ brands?

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